

Brand Strategy
Identity Systems
Style Guide Development
Content Development
Design and Art Direction
Information and GUI Design
Marketing and Advertising
Art Production
Website Design
HTML Programming
Technology Planning
Environmental Graphic Design
Industrial Design
Client Presentations
Photography

PROFESSIONAL EXPERIENCE

Studio Graphique Cleveland, OH

Consulting and design services for branding, placemaking and wayfinding through a positive and connective experience.

Senior Designer 2007–April 2010

Originated, developed and led projects for brand identities and wayfinding signage. Responsibilities included Development and design of marketing brochures, websites, interior and exterior signage systems and photoshoot direction. Managed server and performed in-house tech support.

CLIENTS The Ratner School, City of Lakewood, Lake Erie College, BeeDance, City of Willoughby, Krill, Osborn Engineering/OSports, Heinen's, The Coral Company, Cuyahoga Community College

Flourish, Inc. Cleveland, OH

Full-service design and ad agency with a diverse client base.

Designer 2004–2007

Developed and lead project concepts for marketing materials/campaigns, POP, brochures, DM, websites, web banner ads, CD-ROMs, and corporate identities.

CLIENTS American Woodmark, Arhaus Furniture, Care Alliance, S.Rose Company, SkyVision Centers, Woo City, Charles Schwab

Kent State University Kent, OH

Nationally recognized for outstanding quality in design education through professional example and experience.

Art Director – Student run design studio 2003

Directed and designed student projects for non-profit and charity organizations as well as local businesses. Worked with clients to create powerful and cost effective designs.

Red Leaf, Inc. Boston, MA

Full-service strategic and creative marketing firm with a focus on creating collaborative partnerships with clients.

Designer 1999–2001

Ability to manage large scale multi-element programs from concept to production. Originated and developed project concepts for integrated marketing materials. Directed press runs and photo shoots including stylist, talent and photographer. Worked with production coordinator to bring best quality design in on budget.

CLIENTS Allied Domecq, Dunkin' Donuts, Togo's, InfoLibria, American Express

ADDITIONAL EXPERIENCE

Cleveland Institute of Art Cleveland, OH

Preparing creative thinkers in the development of self-expression and effective visual communication and production.

Instructor 2008

Developed Packaging Design studio course curriculum and implemented directly to students demonstrating basic and advanced techniques in design and packaging. Responsible for assessing student projects.

Kent State University Kent, OH

Provides comprehensive professional preparation, the development of conceptual and aesthetic skills, a knowledge of design history and tradition as basis for individual style.

Instructor 2001–2003

Instructor for Basic Studio Skills and Introduction to Graphic Design courses. Directed students on the basic fundamentals and concepts of graphic design. Worked in conjunction with staff to update and augment the curriculum.

EDUCATION

Kent State University Kent, OH

MFA in Visual Communication Design 2005

Rhode Island School of Design Providence, RI

BFA in Industrial Design 1998

Cleveland Institute of Art Cleveland, OH

Transportation Design 1997 Fall Semester

TECHNICAL

After Effects, Dreamweaver, Illustrator, InDesign, Photoshop, Flash, Quark XPress, Keynote, Microsoft Office, SketchUp, HTML, CSS